





## How to prepare and send your video to McMinnville Community Media

## Specifics for your video file. This is important!

- · File format **must be** H264 either .MP4 or .MOV
- · Frame size for HD material is 1920x1080 HD, for standard definition material use 720x480 NTSC
- **Please do not** letterbox (horizontal black bars) or pillar box (vertical black bars) your video. Our playback system will do that automatically.
- · Frame rate must be 29.97; Audio is 48khz AAC-LC

Please follow the above guidelines so your program plays nice and smooth. Bad files can make our playback equipment sick!







## Two quick & easy ways to get your file to MCM-TV

- 1) Bring your High Definition or Standard Definition video file to us on a USB flash drive. Plug your drive into the lobby iMac and drag your file(s) into the folder on the desktop.
- 2) Or, if you are a regular program contributor, contact MCM staff to obtain a link to our online Dropbox. Files can be downloaded to us anytime from your computer using this link.

Thank you for contributing to Community Media!