



The Call Sheet

Winter 2012

News from McMinnville Community Media

Watch MCM on Comcast Channel 11, Frontier Channel 29 *"Local Voices, Local Television"*



Santa Claus
McMinnville Fire Department

MCM Helps Create Local Television

We invite McMinnville citizens and groups to use the facilities offered by MCM. Take a video production class, start your own program, or become a volunteer crew member. Training is easy, fun, and rewarding. MCM volunteers produced a live telecast of the McMinnville Downtown Association Santa Parade pictured here.



Santa Claus
McMinnville Fire Department

Cantata Choir Festival of Lights



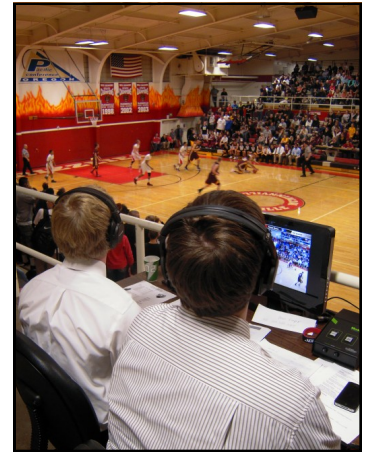
The Community Cantata Choir Festival of Lights presentation was videotaped on location at Coast Hills Church to air on MCM. Thanks to video crew volunteers Paul Weber, Mike Santone, and Jeff Marten for helping with this annual project.

Students Staff High School Sports Telecasts

McMinnville High School students are playing key roles during televised Grizzly basketball games. Five students from teacher Kathy Beyer's journalism class are announcing the action, generating graphics, running replay and audio gear, and handling video cameras during games at the MHS gym. Mac Myers, Connor Farrell, Alexa Toth, Kurtis Cooper, and Aaron Haddeland auditioned at the MCM studio in December. The group's first telecast was January 13. Watch for MCM basketball broadcasts February 10 vs Century and February 17 vs Newberg.



Mac Myers & Connor Farrell call hoops action from *The Furnace* as Mac meets Forest Grove. Other Bruin production students working telecasts include Alexa Toth, Kurtis Cooper and Aaron Haddeland. Volunteers Paul Weber and Ken Volz filled out the TV crew along with MCM's Ian Palo, Kris Ferguson, and Jerry Eichten.



Lend Your Voice to the MCM Survey

The good folks who serve on the MCM Board of Directors are looking ahead as they update our organization's strategic plan, and we hope to hear from you! Please share your thoughts about MCM's present and future in a brief on-line survey. What would you like to see happen at MCM in coming years? What services do you use, what improvements can MCM offer?

Please fill out the brief MCM survey by [CLICKING HERE](#). MCM thanks you!

Production Notes - What's Happening at MCM



The Arts Alive crew assembled a wonderful one-hour Christmas Special featuring music, local guests, and information about holiday activities here in McMinnville. The show was so big even Santa came to say hello.



Annual Chamber Dinner Serves Up Awards



A new addition to the MCM programming lineup this season was the McMinnville Chamber Annual Awards Dinner from the McMinnville Grand Ballroom. A variety of community services awards highlighted this fun event.



Program Drop Box Now Available



Kris Ferguson demonstrates how easy it is to use the new after-hours program drop box. The box allows producers to deliver DVDs and tapes to MCM outside of regular office hours. Look for the box in the MCM parking area near the rear studio door.

Donkey Basketball



It was Firefighters vs Mac Jaycees in a charity donkey basketball game. Proceeds go to Jaycees community service projects. MCM taped the game with help from Mac Jaycee Senator Eric Gabrielson. Jaycees info: McMinnvilleJaycees.com



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Best of the Northwest Video Awards 2012

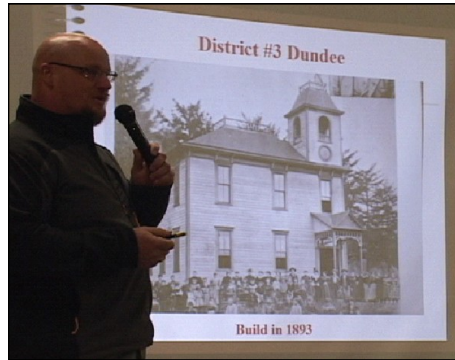


Deadline:
February 24

Those of you who produced programming in 2011 might want to look at entering the Best of the Northwest. The Best of the Northwest Video Awards honor outstanding programs telecast on community television channels in the Northwest region of the Alliance for Community Media. Mike and Liz Santone of McMinnville won a BONW award for an arts program they aired on MCM last year. You might be a winner too!

The BONW website has everything you need to know: [CLICK HERE](#)

Community Television Showcase



“School Days” is the most recent video from the *Secrets of the Past* series presented by the Yamhill County Historical Society. Producer Paul Weber takes viewers back in time to the early days of schools in the Oregon Territory. Speakers like Kory Knutz pictured here provide a guided tour of some of the 76 school districts that existed in Yamhill County in 1891. Catch “School Days” on MCM and look for future additional episodes of *Secrets of the Past* in coming weeks.



Frank Blair demonstrates proper technique for playing the 10-string bouzouki during recording of “A Celtic Holiday Celebration” produced with the arts Alliance of Yamhill County.



Yamhill County’s Cultural Campaign is the focus of Meadowlake Studio’s *Encounters* program. The campaign works to raise money and disperse it in support of culture throughout Oregon.



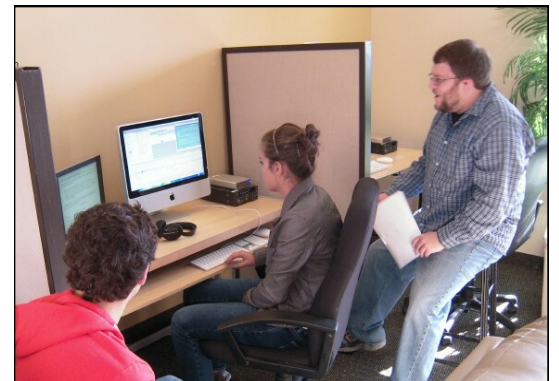
Sheriff’s Deputy Shane Rice discusses local law enforcement with host Veronica Nufer on the monthly edition of *Wanted in Yamhill County*, a production of News & Views.

Make Videos with MCM!

MCM offers workshops to help you create your own TV programming. When you complete training you’ll have access to video gear you can use to create your own programs to show on local cable television.

To register for classes contact Kris Ferguson, MCM’s Education Coordinator at 503 434 1234 or email kris@mcm11.org

Tell a friend about MCM!



The MCM Call Sheet is edited by Jerry Eichten